

## My wished target

My person is **characterized**, among other aspects, **by the spontaneity** with which I succeed to establish trust based relationships with the people and, when it comes to business, at every level of a company structure, from the junior manager to the executive leader, even in the presence of a high degree of **multiculturalism**.

My intent is to accompany those who are sincerely willing to change the behaviors which are needed in everyday life to **achieve a sustainable realization for themselves** and also for the context they are part of.

More specifically, I can contribute to the success of:

- managers and entrepreneurs, either individually or as teams
- young people who are willing to set their growth on a project rather than relying on luck or hope that external situations may offer good opportunities
- HR professionals, to whom I can offer what I learned in more than 25 years of "militancy", majority of which in international / global contexts
- individuals who, outside of a company context, are seeking for help to evolve personally focusing on new and concrete ways of interpreting their lives.

I do address my support to specific targets and not to everybody. My effectiveness is proven with people who are willing to have very direct and transparent dialogues and who can give and receive honest feedback, obviously always grounded on mutual respect.

I don't believe in the cold and distant application of a method or a model or a tool: these are necessary and do belong to a roughly standard set of competencies which require continous update, but they are not enough by themselves.

My intent is to customize each intervention by "blending" competence with professionalism and with the sensitivity of the moment, having first learned about the people and context towards which the intervention is to be addressed and having well zoomed the specific goals to achieve.

I wish to specifically contribute to the development of young managers or entrepreneurs, because I truly believe that it is possible to create many "great places to work" especially thanks to the actions and example that can be brought by conscious managers who are self-confident and genuinely interested in the health of the context in which they work.

Via Ignazio Silone 2· 20019 Settimo Milanese (Milano)
P.I. 07253090968 · C.F. CLLRNN63S68F205S
+39 348 4715725 · rosanna.cella@rosannacella.com

www.rosannacella.com