

My 'products'

I support the development of personal and organizational leadership through consultancy and coaching.

In my experience, very often the **abilities required within an organization** to those leaders who are in **positions of major responsibility** are very similar to those **needed to reach the personal realization in all other contexts** (and viceversa).

I challenge and support individuals or teams towards the **achievement of the business goals** that they are accountable for, staying **tuned with** their project of **personal realization**.

The international experience I have earned throughout several years, enables me to interact with agility with people coming from any part of the world.

I work independently and also with other professionals (individuals or networks) depending on the needs.

I am perfectly fine to work both using my mother tongue (Italian) or English.

When the client is a Company:

• I contribute to bring clarity and consistency between the managerial behaviors expected and the ones actually observed within certain individuals or teams. If and when there is a gap, this becomes a typical starting point for the design and delivery of programs aimed to develop managers, which can be integrated with individual or team coaching processes.

• Within the Human Resources function I can offer coaching and mentoring to support the development of HR managers (from junior to senior ones) towards the full coverage of the role, being tuned with the business expectations, still respecting the personal way to interpret a job (HR) where the person as such makes it more than the technicalities.

When the client is an individual:

• I contribute to accelerate the achievement of personal and professional short and long term goals.

• I help in identifying and in executing the actions and the behaviors needed to give life to the wished personal brand.

The above is executed through paths which are created ad-hoc for each individual (or team), enriched by some instruments and personalized exercises.

- Via Ignazio Silone 2· 20019 Settimo Milanese (Milano)
 P.I. 07253090968 · C.F. CLLRNN63S68F205S
 +39 348 4715725 · rosanna.cella@rosannacella.com
- www.rosannacella.com