

My passion

My experience is grounded on more than 25 years of work in great corporations, where over time I covered different roles, all in the Human Resources function. From 2005 I have been in charge and accountable for the creation and implementation of a portfolio of programs addressed to the development of Nokia managers globally. During this experience I have further enhanced my coaching abilities.

My immense passion for the field of people development and the deep sense of accomplishment felt when dedicating myself to the success of others, led me to combine my enterprise experience with consulting and coaching practices in order to offer an effective support to:

- **address change**
- **move from concept to action**
- **break the mold**
- **imprint a profound renewal**
- **evolve oneself and the ones who work with you**
- **design and utilize the next practices**
- **interact effectively in multi-cultural environments**
- **re-gain passion towards what is considered important**

I truly believe that by combining a conscious self-awareness to the strong wish to succeed in everything we do, we can achieve great results, significant for ourselves and also for the context that surrounds us. If we add to self-awareness also a sincere and constructive self-assessment attitude and the courage to exploit ourselves outside of our comfort zones, we will manage **to get rid of what I call the “ballast-behaviors” being able to exhibit them in the “museum of the bad habits”**.

Self-realization is very much discussed by many people and lots of actions are taken to make it happen. My view is that in spite of all these efforts, there is not enough energy spent to reach the “sustainability” of this realization and we sometimes confuse what makes us feeling good (short term goals) with our good (long term goals).

Both are important, but the exclusive focus on the first aspect (feeling good) does not allow us to free ourselves of what really prevents **our authentic evolution (our good)**.

The “museum of the bad habits” is therefore made of many show rooms, where the typical personal, professional and organizational attitudes that caused fatigue or, in the worse cases, even failure, can be exhibited.

The idea is that each individual can build his/her own “museum”, where he/she can place, and also generously show to others, the behaviors that have been used in the past and that positively evolved, thanks to the commitment to experiment new ones, gaining and producing a much higher effectiveness.

All this **is applicable both at personal and at business level**.

- Via Ignazio Silone 2 · 20019 Settimo Milanese (Milano)
P.I. 07253090968 · C.F. CLLRNN63S68F205S
+39 348 4715725 · rosanna.cella@rosannacella.com
- **www.rosannacella.com**